



How do we create a Bible focused digital story?

In a social-mobile world, the space through which good stories can spread is no longer restricted. One way to harness technology to share God's Story is through digital storytelling.

Digital stories are typically short non-professional videos combining audio, images, and video clips to tell a story. Here are some guidelines for creating a Bible focused digital story:

Plan and prepare - Select a Bible story. Prayerfully study the passage. Identify the 4P's of people, place, plot and purpose. Consider how you'll generate emotion and engagement. Identify one main theme. Brainstorm a visual or audio hook that will grab attention. Invite input from children. Creatively connect the story to Jesus.

Produce – Develop a storyboard, or write a script that's about 250 words long. Choose a platform. Will it be YouTube, Facebook, Instagram, or Vimeo? Gather or make images. Select a soundtrack. Make it visually compelling. Include elements involving children. Make it shareable. Inspire action or invite a response. Assemble and edit the content. Keep it to 2-3 minutes in length.

Publish - Put it all together. This could be done using simple animation like I've used to create this video. Or, you could film a live-action video with your smartphone or DSLR camera. Other options are screencast, photomontage, live streaming, typography, motion graphic, or whiteboard videos. When your video is complete, upload and share it privately or publicly on a video hosting platform. Thank Jesus, and ask Him to use the video to draw children to Him.

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